



# Boost your Cookie sales and have some fun!

For further information on any of these programs, please visit our website at [www.gscb.org](http://www.gscb.org)

## Facebook Cookie Billboard Contest



As you're driving around the Delmarva Peninsula be on the look-out for our Cookie billboards. Then post a picture on Facebook of you and/or your Girl Scout in front of one of our Cookie billboards. Everyone who posts a picture by February 20 will receive a small gift. Please do not post your address, we will contact you via phone or email to find out where to send the gift.



## Cookie Walkabout Day on February 18, 2012.

A Walkabout is when a Troop or individual girl creates a Girl Scout Cookie Mobile by decorating a wagon, sled, car or van and then taking their Cookie sales on the road. Go door-to-door in your neighborhood selling Cookies and have actual Cookie boxes in hand just like you do for Booth Sales. It's a traveling Cookie Booth! Remember to have an adult with you at all times. No registration required; just get out there and start walking! And remember, while we'd love to see you out and about on our GSCB Cookie Walkabout Day, every day is a great day for a walkabout!



## Walkabout Photo Contest



What better way to celebrate the Girl Scout Cookie Program than with fabulous photos of our girls! Become a fan of our Facebook page to submit or vote for your favorite photos. Simply click the Photo Contest tab at the top of our Facebook page to join the fun! Post a Walkabout photo featuring your Girl Scout or Troop as she/they go door-to-door selling Cookies. Our fans will vote on their favorite photo and the winner will receive one brand new Barnes & Noble Nook or \$100 Visa Gift Card. You can submit as many photos as you like. You and everyone else can vote for your favorite entries. The photo with the most votes will be the winner! You can share your photo link on Facebook and encourage your friends to vote for your Girl Scout.

## Important Dates

Submit photos by 11:59 p.m. Eastern time, February 27, 2012

Voting takes place from February 18, 2012 until 11:59 p.m., March 18, 2012

## Operation Taste of Home



Share a touch of luxury and help us send Girl Scout Cookies to our military troops and to those in need of a treat on the Delmarva Peninsula by collecting Cookie donations for Operation Taste of Home (OTH). Each Service Unit will choose a location such as a food pantry or crisis center within their area. At least 50% of the OTH Cookies the Troops in the SU sell will be donated to their designated location.

Customers may purchase Cookies for \$4.00 per box and designate their purchase as a donation to OTH. This contribution is tax deductible. Customers will not receive the boxes of Cookies they purchase for this service project, because the Cookies will be delivered directly to service men and women and to selected agencies on the Peninsula. The customers' donations will benefit Girl Scouts, as girls and Troops will receive full credit toward incentives and Troop proceeds for all OTH Cookies sold. OTH receipts are available at [www.gscb.org](http://www.gscb.org)

Our Service Unit will be sending 50% of our Operation Taste of Home Cookies to:



## I Called Back! Ask, Ask and Ask Again!



Help your Troop reduce their ending Cookie inventory and increase your Cookie sales by calling your favorite customers and asking if they would like to purchase additional boxes of Cookies. A week or two after you deliver the original Cookie order to your customers is a great time to call them. Plan to call your customers the weekend of February 25-26. This will give you plenty of time to get the Cookies from your Troop Cookie Manager, deliver them to your customers and get the money turned in on time. See how many additional boxes you can sell by "Calling Back"!