



MEMO

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To: Service Unit Managers, Leaders of Girl Scout 10th grade Seniors and 11th grade Ambassadors
From: Renee Naughton, Leadership Pathway Specialist
Date: November 19, 2010
Re: Opportunity for High School Juniors and Seniors – Paid Summer Internship

Bank of America is looking for tomorrow's community leaders today! Attached is a flyer describing The Bank of America Charitable Foundation Student Leaders program. We need your help to spread the word about this unique program to eligible high school Juniors and Seniors who exhibit passion for making a difference in our community.

Student Leaders participate in a paid summer internship with a designated local non-profit organization where they experience first-hand how they can help shape their communities-now and in the future. To enhance their leadership experience, awardees will also participate in an all-expense paid Student Leadership Summit in Washington, DC, in partnership with Bank of America and the Close Up Foundation. The ultimate goal of our Student Leaders program is to nurture and develop our country's next generation of community leaders – for our neighborhoods, our cities, and beyond. *Last year's press release is also attached with detailed information on the program.*

Thank you for spreading the word about the Bank of America Student Leaders program and the opportunity it presents young people to grow and develop as leaders in our community!

OPTIMISTS WANTED!

The Student Leaders® Program is an integral part of Bank of America's Neighborhood Excellence Initiative®, and it offers community-minded high school juniors and seniors an invaluable opportunity to help change the world through the following benefits:

- An 8-week paid summer internship at a local non-profit
- A Student Leadership Summit in Washington, D.C.
- Learn how non-profits, government and businesses can partner to create a positive impact in our communities

If you'd like to serve the greater good, inspire others, and make the world a better place, apply by January 12, 2011 at:

www.bankofamerica.com/foundation/index.cfm?template=fd_studentleaders





OPTIMISTS WANTED



Are you committed to making a positive impact in your community?
We can help you do even more as a **Student Leader**® through Bank of America's Neighborhood Excellence Initiative®. Open to high school juniors and seniors, this program is an opportunity to develop the leadership skills you need to help make a difference. You'll learn how nonprofits, government and business can work together to create positive change and connect with other community-minded students by participating in:

- An 8-week paid summer internship at a local non-profit
- A Student Leadership Summit in Washington, D.C.

Apply by January 12, 2011 at bankofamerica.com/neistudentleaders



July 18, 2010

Reporters May Contact:

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Delaware Students Receive National Recognition as Outstanding Volunteers, Leaders

*Students Head to D.C. Leadership Summit to Engage in Service and Examine Critical Issues
Challenging Communities in America, Attend Capitol Hill Briefings*

Bank of America Student Leaders Receive Paid Eight-Week Internships at Local Nonprofits

WILMINGTON, DE – Empowered with the knowledge that changing the world starts at home, 230 civic-minded high school juniors and seniors – including five from Delaware – have been selected as 2010 Bank of America Student Leaders® thanks to their leadership and passion for community service. As part of their award, the selected high school juniors and seniors are heading to Washington, D.C. July 18-23, 2010 for the Bank of America Charitable Foundation's weeklong Student Leadership Summit.

The summit aims to inspire students, who are already answering the nation's call to service, to continue serving their communities and effect a lifetime of positive change. In addition to attending the summit, Student Leaders participate in eight-week nonprofit internships, paid for by Bank of America, at organizations in their local communities. Students gain hands-on experience and learn the finer points of nonprofit management and leadership while the nonprofit organizations benefit from the additional resources and support.

Local Student Leaders are:

- **Catherine Jones**, a Newark resident and rising senior at The Tatnall School
- **Alice Miao**, a Wilmington resident and rising senior at Brandywine High School
- **Jimmy Petka**, a Wilmington resident and rising senior at Cab Calloway School for the Arts
- **Ivette Planell-Mendez**, a Newark resident and recent graduate of The Charter School of Wilmington
- **Emily Spiegel**, a Wilmington resident and rising senior at Mount Pleasant High School

All five students are interning at the **Latin American Community Center** in Wilmington.

"At Bank of America, we strongly believe that an investment in future leaders plays a pivotal role in revitalizing our communities," said Chip Rossi, Delaware market president, Bank of America. "Providing opportunities for our youth to be leaders in their communities today is important not only to our long-term success in Delaware but also as a nation and world."

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Through our *Neighborhood Excellence Initiative* and our larger corporate social responsibility efforts, we're helping to create a culture of global service – one that benefits individuals, families, nonprofit organizations and the neighborhoods they serve.”

At the weeklong leadership summit, students will learn how service benefits communities economically; how corporate, nonprofit and government collaboration is instrumental in community revitalization; and the important role that nonprofit organizations play as community anchors, particularly during times of economic stress.

Through a series of interactive workshops and hands-on activities, the summit will include educational seminars and the participation of several special guests. Highlights include:

- Meetings on Capitol Hill to discuss important issues that impact young people such as lack of financial education in secondary schools and affordable opportunities for a post secondary education.
- A financial education policy discussion, including panelists Michelle Greene, Deputy Assistant Secretary for Financial Education, Laura Levine, Executive Director for Jump\$tart Coalition and Phil Martin, Assistant for Financial Education, US Department of Education.
- Leadership sessions that introduce business etiquette, identify personal strengths, develop future goals and identify opportunities for giving back to the community wherever they land.
- A large-scale, environmental service learning volunteer activity with the National Park Service and the National Park Foundation at Fort Dupont in the Anacostia neighborhood to study the harmful environmental effects from everyday pollutants.

The Student Leaders program is one component of Bank of America's signature philanthropic program, the *Neighborhood Excellence Initiative*®. Since the program's inception in 2004, it has recognized and awarded more than 1,200 Student Leaders, many of whom have gone on to leadership positions at colleges and universities while continuing to lead civic engagement efforts.

About the Neighborhood Excellence Initiative

The Bank of America Charitable Foundation's *Neighborhood Excellence Initiative* annually recognizes organizations, individuals and students who have shown a commitment to improving their communities. Since the program's inception in 2004, the Bank of America Charitable Foundation has committed more than \$110 million globally to the NEI program and will invest over \$20 million in 2010 alone.

This fall, as part of the *Neighborhood Excellence Initiative*, Bank of America will also announce Neighborhood Builders, two local nonprofits in each of the 45 participating markets that will be awarded \$200,000 each in unrestricted funding for their commitment to improving and revitalizing their communities, and Local Heroes, five individuals in each market with proven dedication to improving their communities through community service who will be able

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to direct a \$5,000 contribution from the Bank of America Charitable Foundation to an eligible nonprofit of their choice.

Bank of America Corporate Philanthropy

Building on a long-standing tradition of investing in the communities it serves, last year Bank of America embarked on a ten-year goal to donate \$2 billion to nonprofit organizations engaged in improving the health and vitality of their neighborhoods. Bank of America approaches giving through a national strategy called "neighborhood excellence" under which it works with local leaders to identify and meet the most pressing needs of individual communities. Bank associate volunteers contributed more than 800,000 hours in 2009 to enhance the quality of life in their communities nationwide. For more information about Bank of America Corporate Philanthropy, please visit www.bankofamerica.com/foundation.

EDITOR'S NOTE: Photographs of and interviews with student winners are available upon request.

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